

professional **2**

**Art Director**  
The Council of Insurance  
Agents & Brokers (CIAB)  
Washington, DC  
2022-present

Direct omnichannel customer brand experience and manage large-scale design projects and brand assets for print and digital. Lead team of designers and freelance creatives

**Vice President  
Marketing and Branding**  
Independent Petroleum  
Association of America (IPAA)  
Washington, DC  
2013-2022

Developed creative brand strategy and graphic design for print, web, digital marketing, advertising campaigns, member outreach, conference collateral and sponsor recognition for national association

**Adjunct Professor**  
Graphic Design, Web & Social  
Marymount University  
Arlington, VA  
2022-present

Teach upper-level design courses on design process, integrated brand campaigns, web and social media, Adobe Creative Suite and WordPress

**Senior Graphic Designer**  
U.S. Department of State  
Contractor, DSCI/Viatech, Inc.  
Washington, DC  
2009-2013  
Top Secret Clearance

Collaborate with diverse, international high-profile clients to create dynamic publications, logos and communications that forward the mission and directives of the Secretary of State

**Owner | Art Director**  
Rock Spring Consulting, LLC  
Graphic Design Agency  
Arlington, VA  
Geneva, Switzerland

Clients include The United Nations (UNHCR), Blue Ridge Partners, Beverage House Inc., Silverwood Partners, Matheson Financial Advisors

**Senior Graphic Designer**  
Franeck Design Studio  
Washington, DC  
Identity systems, typography, annual reports, publications

Manage concept through print production of branding, identity systems and annual reports. Clients include Whole Foods and Green Spring Health Services

**Senior Graphic Designer**  
U.S. Chamber of Commerce  
Washington, DC

Senior designer for *Nation's Business* magazine; designed corporate communications, logos, brochures

**Graphic Designer, Marketing**  
Accenture  
Washington, DC

Designed logos, publications, corporate communications, client proposals and executive presentations

**Graphic Designer**  
Mary Baldwin College  
Staunton, VA

Designed national recruiting and fundraising brand campaign, and alumnae magazine including illustration and photography

**4** exhibits & awards

Logo design featured in **PRINT Magazine** Design Annual

Design work published in *Working With Computer Type, Volumes 1 & 2*

**MFA Thesis Exhibition**  
Anderson Gallery, Richmond, VA

**Student Design Exhibition**  
Anderson Gallery, Richmond, VA

Awarded Graduate Teaching Assistantship, VCU

Publications Special Merit Award recipient, Council for Advancement and Support of Education (CASE)

Selected as outstanding senior in visual communications, Purdue University

Drawing selected for Purdue University juried student art exhibition in Germany

**Virginia Commonwealth University**  
**MFA program**  
Richmond, VA  
Visual Communications & Design  
GPA: 4.0 *magna cum laude*  
Focus: design process, identity systems, typography, semiotic theory, interface design

**Purdue University**  
**Bachelor of Arts**  
West Lafayette, IN  
Visual Communications & Design  
GPA: 5.6 *magna cum laude*  
Minors: writing, advertising, communications

**1** education

**3** experience